



DENVER BEER CO. BIG HEAD TODD AND THE MONSTERS TICKET GIVEAWAY OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY IN THE SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL SWEEPSTAKES RULES.

1. Binding Agreement

To enter the Sweepstakes, you must agree to these Official Sweepstakes Rules. Submission of an entry constitutes your agreement to these rules. You agree to receive email communication from Sponsor, with the ability to opt out at any time. You may not submit an entry or be eligible to receive the prize unless you agree to these Official Rules. These Official Rules form a binding legal agreement between you and Sponsor.

2. Eligibility

To be eligible to enter, you must be a legal U.S. resident and at least twenty-one (21) years of age at the time of entry.

Employees of Denver Beer Co., its affiliates, and any advertising or promotional agencies involved in this Sweepstakes, as well as their immediate family members and household members, are not eligible to participate.

This Sweepstakes is void where prohibited by law.



3. Sponsor

Denver Beer Co., LLC
1380 Horizon Ave Unit A
Lafayette, CO 80026

4. Sweepstakes Period

The Sweepstakes begins at 12:00 a.m. MST on May 4, 2026 and ends at 11:59 p.m. MST on May 19, 2026.

Sponsor reserves the right to modify the Sweepstakes Period at its discretion. Sponsor's computer is the official timekeeping device for this Sweepstakes.

5. How to Enter

You may enter the Sweepstakes through the following methods:

- **Purchase Entry:** Each eligible purchase of a Big Head Todd & The Monsters collaboration 6-pack during the Sweepstakes Period qualifies as one (1) entry.
- **Free Online Entry:** To enter without making a purchase, visit the [official giveaway landing page](#) on the Denver Beer Co. website and complete the entry form during the Sweepstakes Period.
- **Free Social Media Entry:** During the Sweepstakes Period, entrants may receive one (1) additional entry by engaging with the designated Sweepstakes post on Denver Beer Co.'s official social media account by (i) tagging at least one (1) other user in the comments and (ii) reposting or sharing the post to their own social media account, where such functionality is available.



- Social media account must be public at the time of entry for verification purposes.
- Limit one (1) social media entry per person.
- Entries must comply with the applicable platform's terms of service.
- This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, or any other social media platform.
- **QR Code Entry:** Scan a promotional QR code and complete the entry form via mobile device.

Limit one (1) entry per person unless otherwise stated. No purchase necessary.

Automated entries, multiple entries using different email addresses, or any attempt to manipulate the entry process will result in disqualification. Entrants may not share email accounts or use multiple identities.

6. Sweepstakes Drawing

One (1) potential winner will be randomly selected from all eligible entries received during the Sweepstakes Period on or about May 21, 2026.

Odds of winning depend on the total number of eligible entries received.

7. Winner Notification

The potential winner will be notified via email and must respond within forty-eight (48) hours. Failure to respond within this time period may result in disqualification and selection of an alternate winner.



The selected winner may be required to complete and return an affidavit of eligibility, liability release, and publicity release within three (3) days of acceptance. Age verification may be required prior to awarding the prize.

8. Prize Details

Grand Prize: Two (2) backstage tickets to Big Head Todd & The Monsters live at Red Rocks Amphitheatre on June 6, 2026.

Approximate Retail Value (ARV): \$200.

Prize is non-transferable and no substitution or cash equivalent is permitted.

9. Publicity

By entering and/or accepting the prize, the winner grants permission for Sponsor to use their name, likeness, and entry for promotional purposes without additional compensation, unless prohibited by law.

10. Release

By participating, entrants agree to release and hold harmless Denver Beer Co. and its affiliates from any and all liability, claims, or damages arising from participation in the Sweepstakes or acceptance/use of any prize.



11. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failures, or any other factor impairs the integrity of the promotion.

Sponsor reserves the right to disqualify any individual found tampering with the entry process or violating these rules.

12. Privacy

Participation in this Sweepstakes constitutes your consent for the Sponsor to collect, utilize, and disclose personal data, such as your email contact, as outlined in these Official Rules and the Denver Beer Co. Privacy Policy.

By submitting an entry, you further recognize that your submitted information and email may be distributed to Big Head Todd & The Monsters or their designated agents for advertising and outreach. You maintain the right to unsubscribe from any promotional lists from these entities whenever you choose.

13. Disputes

This Sweepstakes is governed by the laws of the State of Colorado. Any disputes arising under these rules shall be resolved exclusively in state or federal courts located in Denver, Colorado.