

Event: AHA Club Night at Denver Beer Co. Canworks

Date: Wednesday, October 9th

Time: 6pm-9pm

Admission: \$30

Ticket Link: [Club Night](#)

Google Form Club Registration: [Official Club Registration](#)

Number of Clubs: 15+

Club Night Guidelines – 2024 Information

Club Night is Wednesday, October 9th, from 6:00 PM to 9:00 PM

Overview:

Get ready to raise a glass at Club Night, where the best homebrewers in our vibrant community come together for a night of creativity and craft! This year, we're turning up the excitement by opening the doors to our Production Facility—giving you a behind-the-scenes experience you won't find anywhere else. Limited brewery tours will be available throughout the night, so don't miss your chance to get in on the action!

Bring your A-game with a booth that dazzles! Whether you're all about going big with a themed setup or keeping it chill with your club's unique style, this is your moment to shine and have a blast. It's all about good vibes and great brews!

Don't sleep on it—register your club by Wednesday, September 11th! Just fill out the form below to secure your spot. Remember, every club member needs a ticket and proof of membership. Tickets are on sale now, so grab yours and get ready for an unforgettable night!

Deadline to Register Your Club is Wednesday, September 11th. Fill out this [form](#) to register your club. Each member of your club must purchase a ticket to this event and show proof of membership upon arrival. Tickets are on-sale now!

Cold Storage:

- No more than **1 BBL** per club is allowed in the Denver Beer Co. cold storage for Club Night. (31 Gallons)

- If your club wants to bring more than the approved allotment, your club is responsible for storing and delivering to your booth.
- There is no minimum number of kegs you need to bring to participate.
- Cold Storage keg labels for your beer are required for any beer stored at Denver Beer Co. Canworks.

Equipment Storage:

- Storage for event booth setups will be provided leading up to the event. Provide Denver Beer Co. an inventory of all items. Further questions and concerns contact the Denver Beer Co. Brand Manager at the email provided below. *Everything must be labeled with your club name.*
- Denver Beer Co. cannot accept any CO2 or draft equipment for storage.

Important Club Date & Times:

- **Club Registration Deadline:** Wednesday, 9/11
- **Keg Deliveries:** Monday, 10/7: 10am-4pm / Tuesday, 10/8: 10am-4pm / Wednesday, 10/9: 12pm-5pm
- **Move-in & Booth Setup:** Wednesday, 10/9, 12pm-5pm
- **Ready to Serve:** 5:45pm
- **Club Night:** 6pm-9pm

Booths:

- Each club has a 10' x 10' booth space. You may not build anything higher than 10'.
- You must bring your own structure if you plan to hang anything behind your booth. Pipe/drape is not provided.
- Tents are allowed, do not encroach on your neighbor's space. Please bring your own serving equipment, banners, costumes, tools, CO2, etc.
- Booth assignments will be emailed two weeks prior to the event.
- Ice is for sale and will be distributed 1 hour prior to opening so please plan accordingly.
- 10 lb ice bags will be for sale only to be distributed to leak-proof keg buckets.
- One keg bucket, pitcher and dump bucket is provided for every booth.
- Open flames and smoke machines are strictly prohibited in Club Night.
- Be creative, but be respectful in your booth designs. Anything that demeans or is disrespectful of others may result in removal from Club Night.
- If you requested electricity via your original submission, I will be following up with you separately with related info.

- Reference [Club Night Checklist](#) for lead up planning purposes.

DBC Provides:

*** Each registered club will be provided with the following items**

- Keg Buckets (1x)
- Pitchers (1x)
- Spill Buckets (1x)
- 6 foot table (1x)
- *10lb bags of ice will be available for purchase on-site for \$4*

Booth Tear-Down & Load-Out:

- Wednesday, 10/9, 9pm-11pm
- All draft systems and kegs must be removed from the Denver Beer Co. Canworks by 11pm.
- Per the venue your kegs must be untapped by 9pm and alcohol cannot be consumed during teardown. No kegs may be returned to the cold storage post the event.
- Booth equipment and additional items must be out of Denver Beer Co. **Canworks by noon on Thursday, 10/10.** *You must label all your equipment.*

Delivering Beer:

***Keg Deliveries:** Monday, 10/7: 10am-4pm / Tuesday, 10/8: 10am-4pm / Wednesday, 10/9: 12pm-5pm

- Denver Beer Co. Canworks located at **4455 Jason Street, Denver, CO**. You will see a load in the dock next to a blue ramp. On-site refrigeration storage is located in proximity to the dock. Limited hand carts will be on-site.
- Please make sure to drop your beer, then go and find parking. Free parking is available on-premise. You will not be able to remain parked on the loading.
- Be sure to complete and attach signage to ANY beer being delivered to our cold storage.
- A Denver Beer Co. Team members will be on-site to assist with any questions.
- All beer delivered to Canworks will be kept cold in refrigeration until it is delivered to its serving location.

Beer Signage & Equipment Signage:

- [5x7 signage template](#)
- [8.5x11 signage template](#)

Food:

- Clubs are not allowed to bring in food samples for Club Night.
- Denver Beer Co. will have a food truck on-site. All food is for purchase.
- As always, we encourage attendees to eat dinner before the event starts.

Selling Merchandise:

- Clubs may bring items to sell at their booth.
- Clubs may not use the AHA or Denver Beer Co. logos without permission.

Questions:

Contact Antonio Arellano, Denver Beer Co., Brand Manager at Antonio.Arellano@denverbeerco.com

Code of Conduct:

Here is a reminder about our [code of conduct](#). Costumes, booth décor and beer names should be respectful of people of diverse backgrounds and cultures and should not contain sexually explicit, lewd, derogatory, or demeaning names, language, text, graphics, photos, video, or other images that reasonable adults would find inappropriate. Harassment in any form, sexist, racist, or exclusionary jokes are not condoned. Be kind.

Does the beer you're pouring, or your booth décor perpetuate a harmful stereotype? If so, please rename that beer, reimagine that booth theme or don't bring it. If you're not sure, we're happy to review ahead of time and avoid any awkward moments on site. Participants violating these rules may be asked to leave the conference.