

A SUMMER  
CELEBRATION  
HOSTED IN  
DENVER'S  
SUNNYSIDE  
NEIGHBORHOOD

#300DAYSOFSUNSHINE



DENVER BEER CO.

SUN DRENCHED  
*music fest*

JUNE 9  
2018

# About

**CRAFT BEER, SUNSHINE, MUSIC, AND YOU!**

**June 9<sup>th</sup> 2018 – 2pm to 9pm**

**Denver Beer Co. Canworks, 4455 Jason St.**

Sun Drenched Music Festival is Denver Beer Co.'s way of celebrating Colorado's 300 days of sunshine. Held at Denver Beer Co. Canworks, this summery celebration brings together 3,000-4,000 attendees to enjoy Denver Beer Co. brews, amazing music, tasty local food truck fare, sun soaking, and summer lawn games.

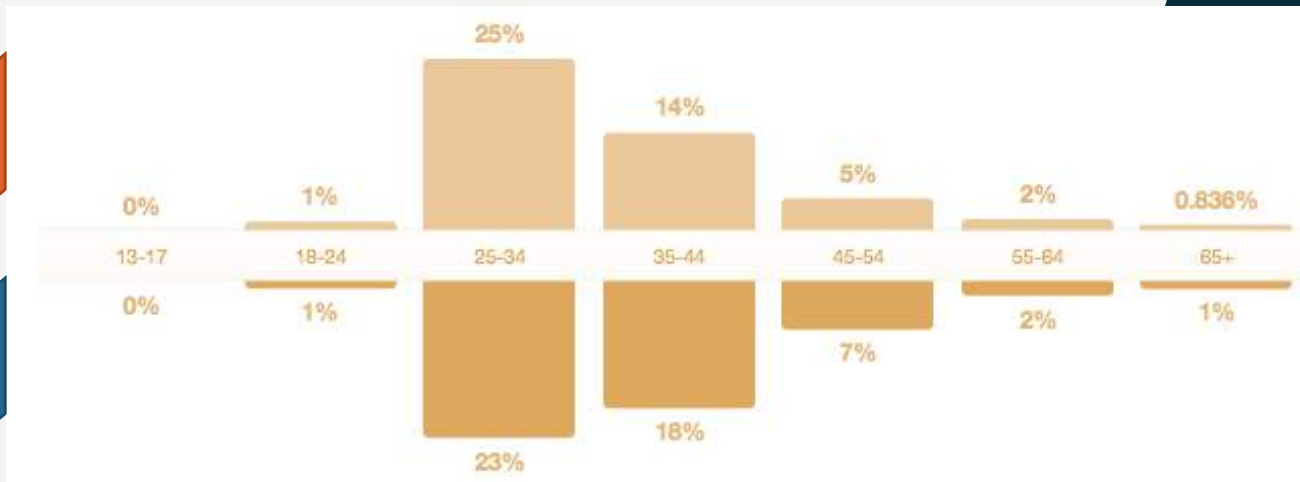


# Our Audience

We host an active, engaged group of Colorado tastemakers

47%  
Women

52%  
Men



## INTERESTS



# Sponsor Benefits

## Customized Options Available

	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>BOOTH</b>
Number Available	2	6	6	6
2 minute onstage presence	☀			
Industry Exclusivity	☀			
Logo on Stage Banner	Large	Small		
Email Marketing	☀	☀		
Social Media Marketing	3 posts: Facebook, Instagram, Twitter	1 Post	Mention in Facebook Event	
Logo on Event Poster	☀	☀	☀	
Logo on Website	☀	☀	☀	☀
10X10 Booth Location	☀	☀	☀	☀
Beer Tokens	50	30	15	5
Tickets to Event	45	25	10	2
Working Passes	4	4	4	4
Cost:	\$4,000	\$2,000	\$1,000	\$500

# Be a part of the Fun!



## READY TO JUMP ON BOARD?

We'd love to get you set up!

Contact [devin@denverbeerco.com](mailto:devin@denverbeerco.com)